



FERNTREE GULLY EAGLES JUNIOR FOOTBALL CLUB PLAYER SPONSORSHIP / AWARD POLICY JUNE 2009

PURPOSE:

To develop a Club Policy to recognise and reward players playing at the *Ferntree Gully Eagles Junior Football Club* subsequently selected for representative teams.

BACKGROUND:

The *Ferntree Gully Eagles Junior Football Club's* Football Operations Manager was in 2009 given the task to research, investigate and provide recommendations with respect to whether or not the Club should introduce a "Player Sponsorship / Award Policy". This Policy is the result of the work undertaken.

Over the years, players at the *Ferntree Gully Eagles Junior Football Club* have been selected in broader Regional and/or Statewide representative teams. Whilst they have been individually recognised at the time in various ways, it has become apparent that the *Ferntree Gully Eagles Junior Football Club* would like to formalise the recognition in a consistent, transparent and sustained manner. This Policy is written with a view to ensuring that every player selected in representative teams are treated equally regardless of individual circumstances, whilst also allowing flexibility for individual decision making by the Executive as required.

Such a Policy will also allow the *Ferntree Gully Eagles Junior Football Club* to formally acknowledge and reward such players for exemplary achievements beyond the day-to-day and week-to-week performances.

Further, some representative teams require selected players seek sponsorship in order to meet additional costs associated with the selection. This Policy will address in part the added costs issue by providing a contribution in certain circumstances to the player by the *Ferntree Gully Eagles Junior Football Club*.

This Policy has been discussed with the Eastern Football League (EFL) who have confirmed the additional costs families will have.

PRINCIPLES UNDERPINNING THIS POLICY:

The key principles that underpin this Policy are to:

1. To recognise individual achievements
2. To encourage players to excel and play to their potential
3. To assist in meeting additional sponsorship obligations imposed upon families
4. To ensure the *Ferntree Gully Eagles Junior Football Club* utilises its funds in a more transparent way so that Club Sponsors and Club Members are aware of the way in which certain Club funds are expended
5. To formalise the recognition by the *Ferntree Gully Eagles Junior Football Club* in a consistent and transparent manner

POSSIBLE TEAM REPRESENTATION:

There are three (3) possible Team Representation Squads:

- The Eastern Ranges Under 16 Development Squad / TAC Cup Squad;
- The Victorian Metropolitan AFL NAB Rising Stars Under 16 Squad;
- The Junior Metropolitan Interleague Championships – Under 15 and Under 14 Squads.

SITUATION IN 2009:

In 2009, five players across the club have been selected for representative teams:

- Two (2) players from the Under 16's have been selected in the Eastern Ranges Under 16 Development Squad / TAC Cup Squad;
- One (1) player from the Under 16's has been selected to represent the EFL in the June 2009 Junior Metropolitan Under 15 Interleague Championships; and
- Two (2) players from the Under 14's have been selected to represent the EFL in the June 2009 Junior Metropolitan Under 14 Interleague Championships.

The number of players selected from the *Ferntree Gully Eagles Junior Football Club* in Representative Teams varies from year to year.

POLICY:

This document was tabled at the June 2009 General Committee Meeting and the following Policy was voted upon and carried:

That:

1. The *Ferntree Gully Eagles Junior Football Club* award one hundred dollars (\$100) cash to each player selected to play in the Eastern Ranges Under 16 Development Squad / TAC Cup Squad;
2. The *Ferntree Gully Eagles Junior Football Club* award one hundred dollars (\$100) cash to each player selected to play in the Victorian Metropolitan AFL NAB Rising Stars Under 16 Squad;
3. The *Ferntree Gully Eagles Junior Football Club* award fifty dollar (\$50) Rebel Sport voucher to each player selected to play in the EFL Junior Metropolitan Interleague Championships – Under 15 Squad and Under 14 Squad.

The conditions that need to be met for any of these awards are:

- The player must be a current, paid-up and financial player of the *Ferntree Gully Eagles Junior Football Club*;
- If a player is selected to play in more than one representative team (eg: the Eastern Ranges Under 16 Development Squad / TAC Cup Squad as well as the Metropolitan Championships), they will be given both respective awards;
- Other requests for financial sponsorship or awards must be given in writing to the Executive for their consideration and decision; and
- That this Policy takes effect as from season 2009.

ACKNOWLEDGEMENT:

The *Ferntree Gully Eagles Junior Football Club* wishes to acknowledge the contribution by Patrick Hines (Football Operations Manager) in the development of this Policy

**Ferntree Gully Eagles Junior Football Club
General Committee
June 2009**